



Coming Together: Why We're Teaming Up to Improve Our Cities

By Marcy Klevorn, President, Ford Mobility

Whether we're offering innovative services like GoRide that make it more convenient for people to get to their medical appointments or introducing new transit alternatives like electric scooters from Spin, Ford is expanding the mobility ecosystem. It is all part of our commitment to create smart vehicles for a smart world that will help people move more safely, confidently and freely.

But considering the sheer number of services out there—everything from ride-hailing and public transit to bike-sharing programs and dock-less scooters—building out such an ecosystem and ensuring it's easy to use isn't a one-company operation. Building a better future requires an openness to new ideas, experimentation and collaboration. We're committed to working with others who offer different kinds of expertise so we can truly improve the way people travel through our cities together.

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