



FORD MEDIA CENTER

All-New Ford Escape, Ford Explorer Join Ford Expedition With Tricked-out Makeovers for SEMA 2019

DEARBORN, Mich., Oct. 17, 2019 – The all-new 2020 Ford Escape and Explorer make their debut at the annual Specialty Equipment Market Association show, joining Ford Expedition with tricked-out builds highlighting the latest trends in customization.

“There’s a growing hunger for consumers to personalize their SUVs, which have a huge range of possibilities from lowered street rides to off-road overlanding,” said Eric Cin, global director, Ford vehicle personalization and accessories. “As the latest versions of Escape and Explorer continue to provide buyers with even more options for what they want, the aftermarket is a great place to see just how much more there is out there.”

The Ford display represents the largest original equipment manufacturer exhibit at this year’s SEMA show. And for those looking to take a thrill ride in a Ford Performance vehicle on a closed track, the popular interactive experience Ford Out Front returns. Here’s a preview of some of the more than 50 customized vehicles Ford is showcasing:



LGE-CTS Motorsports Urban Ford Escape

Equally adept on a routine trip around town as it is blasting down dirt roads in Baja in search of that epic spot to surf, this Urban edition 2020 Ford Escape by LGE-CTS Motorsports is driven by attitude and poised to attack.

Featuring an aggressive stance courtesy of Eibach performance lowering springs combined with 20-inch TSW Petrol P6A wheels wrapped in BFGoodrich Advantage T/A Sport tires, Urban Escape joins a stable of off-road-centric builds

by LGE-CTS Motorsports. A custom Borla cat-back exhaust and Power Commander throttle control system give the 2.0-liter EcoBoost engine under its hood an aggressive growl.

Roof rack crossbars by Ford Accessories paired with Yakima mounts make this nimble Escape an adventure seeker's dream. With a Rogelio's Auto Upholstery custom leather interior and accessories for life audio products by Scosche, outdoor enthusiasts will be bathed in luxury en route to their next mountain biking or snowboarding adventure.



Air Design USA Ford Escape Sport Hybrid

Where style and capability meet, this Air Design USA 2020 Ford Escape Sport Hybrid emerges.

A stunning two-tone Sherwin-Williams paint job in white and black, applied by Faith Quality Auto Body, perfectly accents custom 20-inch Forgiato Flow 001 wheels donning Pirelli Scorpion Verde tires. Rugged black fender flares by Air Design plus door rocker moldings and silver skid plates make for a cohesive design that looks as good as it performs.

The interior keeps the utility in this sport utility vehicle with a Ford Accessories cargo organizer, cargo mat and floor liners. A portable refrigerator by Indel B ensures onboard capacity for stocking up on sustenance and other supplies.



MAD Industries Ford Escape

This MAD Industries 2020 Ford Escape puts the sport in the automaker's latest SUV offering or, in this case, right on top of it.

Equipped to haul gear for activities ranging from cycle to surf, this sleek Escape is built to look good while adventuring with 21-inch Rotiform OZR wheels wrapped in Michelin Pilot Sport 4 tires combined with Eibach Pro Kit lowering springs. Custom BASF RM paint, Ford Accessories roof rack crossbars and Yakima bike carrier round out the exterior treatment.

Getting to your destination is a plush experience thanks to a Miko ultra-suede headliner, custom trim in matte gray and a kicking Rockford Fosgate audio system. A trip to the beach or a trek to the trail has never been quite like this.



Blood Type Racing Ford Explorer Limited Hybrid

Blood Type Racing embraces the concept of sustainable exploration of both road and trail with the first 2020 Ford Explorer Limited Hybrid modified by the aftermarket.

A half-inch suspension leveling kit plus Ford Performance skid plate paired with 20-inch Ace Alloy AFF09 black chrome wheels wrapped in Toyo Tires Open Country A/T II rubber takes the off-road capabilities of this hybrid SUV up a notch or three. A Borla cat-back exhaust with black chrome tips brings a clean look and a distinct sound to Ford's 3.3-liter hybrid V6 engine. Rounding out the black chrome look is a host of additional pieces, including front grille and rear bumper accents by Lacks Trim Systems, door handle accents and lower door moldings.

Two custom BTR Edition snowboards by Blank Snowboards displayed on a Yakima carrier mounted to Ford Accessories roof rack crossbars encourage occupants to step off and explore the great outdoors. A Ford Accessories Ford play rear seat entertainment system by Voxx provides entertainment on the journey to explore the wilderness.



CGS Performance Products Ford Explorer ST

This 2020 Ford Explorer ST from CGS Performance Products gets a clean and mean look perfect for turning heads at any event.

Performance gets a bump from a custom cat-back exhaust by Borla boasting carbon fiber tips that enhance the appearance of this Explorer ST, while massive 24-inch Savini wheels shod in Pirelli P-Zero rubber amplify the appeal. A sleek gray paint job by Sikkens brings an extra layer of luxury, while tasteful red accents along the roofline and side skirts complete its performance looks.

A custom interior by Alea Leather, on par with the bold exterior treatment, provides occupants with a lavish experience.



Prefix Ford Explorer

This 2020 Ford Explorer customized by Prefix is designed to be the king of racetrack support vehicles. It serves as a tribute to the men and women who work behind the scenes on the safety and support side of motorsports.

Track appeal comes courtesy of a lowered suspension, Ford Performance skid plate and 20-inch GWG wheels with Michelin tires. A Whelen emergency siren/signal system, Ford Performance recovery kit, plus Ford Accessories first-aid and roadside assistance kit by DC Safety properly equip this SUV to carry out the serious duties expected of a race support vehicle.

Scheduled to perform parade laps and pace vehicle duties throughout the 2020 Trans Am race season, this customized Explorer also features Recaro Cross Sportster ORV race seats to give driver and passengers the proper track experience.



Good Boy Daisy LifeStyle Ford Expedition Limited MAX

This Good Boy Daisy LifeStyle 2019 Ford Expedition Limited MAX pumps up the volume with its unique ability to livestream in-car musical performances from all over the country.

It boasts a street-savvy look and comfortable Nappa leather interior by Alea Leather. A Whipple EcoBoost Stage 1 induction kit and Borla's touring exhaust ensure the band arrives early for soundcheck, while a flush bumper-mounted lightbar by Rigid helps them arrive safely. The band debuts in the utmost style via a custom paint scheme by Relic Works with 24-inch Forgiato wheels. Zoom Q8 cameras and Sennheiser mics enhance Good Boy Daisy's ability to capture their travels and exploits, while a QSC TouchMix 8 digital mixer allows them to record and share their exploits with the whole world.

This Expedition captures the adventures of life on the road in a vehicle purpose-built for transporting up-and-coming musicians safely and effortlessly from city to city, show to show.



MAD Industries Ford Expedition Stealth

MAD Industries evolves the 2019 Ford Expedition into a daily driver with the chops for some serious weekend adventuring.

This build features a Whipple EcoBoost air induction system with Icon Dynamics Stage 2 coilover suspension that delivers performance whether it be the daily grind on the road or adventure off the beaten path. Fuel Forged FF-45 22-inch monoblock wheels with Nitto Ridge Grappler tires provide style for the city while keeping traction in the dirt. PowerStop Z36 high-performance rotors and ceramic formula extreme brake pads bring this big bad SUV to a halt.

An Adapt 50-inch lightbar by Rigid and SR-L series spreader white halos light the way to the great outdoors regardless of conditions, while a Yakima SkyRise rooftop tent makes setting up camp easy and comfortable. As this Expedition Stealth demonstrates, MAD Industries is up for adventure anywhere anytime, so you can work and play even harder.

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