



FORD MEDIA CENTER

## Putting the Super in New F-Series Super Duty As Five Custom Rigs Roll into Ford Display for SEMA 2019

**DEARBORN, Mich., Oct. 24, 2019** – The new 2020 Ford F-Series Super Duty blasts its way to the annual Specialty Equipment Market Association show with five fresh takes on a perennial favorite for vehicle customization.

“Super Duty customers love to personalize their trucks, whether modified for the street, off-road, towing and hauling or the ultimate in recreational use,” said Eric Cin, global director, Ford Vehicle Personalization and Accessories. “For 2020 Super Duty customers, these SEMA trucks feature new levels of incredible customization, capability and performance.”

The Ford display represents the largest original equipment manufacturer exhibit at the 2019 SEMA show with Ford Out Front one of the top attractions featuring performance vehicles being showcased live on a closed track.

Here’s a preview of the five Super Duty trucks that are part of the more than 50 customized vehicles Ford is showcasing:



### **LGE-CTS Motorsports Baja Forged Ford F-250 Super Duty Crew Cab XLT**

This LGE-CTS Motorsports Baja Forged 2020 Ford F-250 Super Duty Crew Cab XLT is the Swiss army knife for the modern adventurer – functioning as a mobile command center, campsite and workshop. Most notably, a Pronghorn modular utility flatbed paired with an LGE-CTS Motorsports rear custom canopy replaces the standard bed, providing a distinct look and added storage flexibility, as well as an expansion of the private camping space beyond the Tepui rooftop tent.

LGE-CTS Motorsports Baja Forged front fenders and bumper, along with a roof rack with integrated Rigid LED lighting give the truck a fierce look when combined with an Icon 4.5-inch Stage 7 suspension lift kit and 18-inch Method Race 304 NV HD bronze wheels wrapped in 37-inch BFGoodrich Mud-Terrain T/A tires. A Warn Industries 10S winch, ARB USA 6.5-foot awning with LED lights, Element refrigerator with freezer and touring camp chairs provide creature comforts for any remote locale.

Beyond being capable of accessing remote locations, this LGE-CTS Motorsports Baja Forged Super Duty gives you peace of mind with a Ford Accessories vehicle safe located in the floor console by Console Vault, Pelican Case protective gear and BOXO tools on BuiltRight Industries tool mounts and tech panels.



### **Ford Accessories F-250 Super Duty Tremor Crew Cab with Black Appearance Package**

This new 2020 Ford F-250 Super Duty debuts in Tremor off-road trim with Black Appearance Package by Ford Accessories as the most capable four-wheel drive Super Duty ever. The well-appointed truck features aggressive 35-inch Goodyear Wrangler Duratrac tires combined with a 2-inch front-end lift from the factory for best-in-class water fording capability and the best approach and departure angles of any Super Duty ever.

Super Duty Tremor comes equipped with a locking rear differential and a Dana limited-slip front differential. The Ford Performance Parts Winch by Warn showcased on this build will be available as an orderable option on properly-equipped Tremors in early 2020. A Ford Performance Parts chase rack, rock light, 50-inch LED light bar kit by Rigid, Ford Accessories Raptor-style side steps with “Ford” lettering, bed ramps and a Toughbed spray-in bedliner give it some real SEMA flair.

Ford vehicle personalization earthquake graphics and tailgate lettering complete the look for this custom creation by Ford Accessories.



### **DeBerti Design Ford F-450 Super Duty Platinum Crew Cab**

The ultimate in workplace trucks, DeBerti Design takes this seriously capable 2020 Ford F-450 Super Duty Platinum Crew Cab and ups the storage and styling to levels never before seen.

A Kelderman air ride suspension supports the truck's massive towing and hauling capabilities and ensures proper room for its 22-inch American Force wheels wrapped in 37-inch Toyo tires. Storage is improved through DeBerti Design's own patented pull-out bumper drawer combined with a dual pull-out fender/cabinet and Ford Accessories safe by Console Vault.

A plethora of Rigid LED lights means productivity doesn't have to stop when the sun sets. This DeBerti Design Super Duty is a no-compromise beauty that makes any work site look that much better.



### **BDS Suspension Ford F-350 Super Duty Crew Cab XLT**

BDS Suspension's project Go Beyond is outfitted as the ultimate off-road adventure 2020 Ford F-350 Super Duty Crew Cab XLT. Building on Super Duty's robust platform, BDS Suspension has transformed this truck into a purpose-built overland rig designed for extended exploration off the grid. Powered by the 6.7-liter Power Stroke<sup>®</sup> diesel, it's fitted with a BDS Suspension 4-inch radius arm lift with Fox 2.5 factory race Dual Speed Compression coilovers and shocks. Enlarged wheel openings host massive 40-inch Mickey Thompson Baja MTZ P3 tires mounted on 20-inch Method Race 605 NV-series wheels, making this F-350 Super Duty ready to tackle rough terrain.

An Addictive Desert Designs stealth fighter front bumper offers improved protection while housing a Warn Industries Zeon 12S winch with Rigid LED lights for off-road trekking at night. Out back, the truck is fitted with a Knapheide aluminum service box to store everything needed for long trips in the wild, ranging from a hard-shell tent and awning, Dometic CFX-75DZW electric refrigerator, two-burner gas grill, propane tank with custom mount, Ridetech air compressor kit with air tank, power inverter, collapsible aluminum table and camp chairs.

BDS Suspension's Go Beyond project looks ready for adventure both inside and out. It features custom agate black and chroma elite copper paint paired with custom Katzkin black and mahogany leather seats and Kicker VSS audio system.



### **CGS Performance Products Ford F-250 Super Duty Tremor Crew Cab with Black Appearance Package**

Check a Seismic monitor, CGS Performance Products dials up this 2020 Ford F-250 Super Duty Crew Cab Tremor with Black Appearance Package into a full-on earthquake.

Taking the already impressive off-road chops of Tremor up a notch, CGS Performance Products adds 20-inch Grid wheels with 37-inch General tires to improve the stance and traction of this off-road-capable rig. A Ford Accessories Sportliner carpet kit by Bed Rug adds to the clean look with a Retrax PowerTraxPro MX bed cover to keep it clean out back.

Custom red Sikkens paint by Akzo Nobel makes for a gorgeous exterior out in the wild, while a Rigid Adapt LED lightbar and back-up lights mean there will be few concerns about finding your way off-road.

#### **About Ford Motor Company**

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