



FORD MEDIA CENTER

Unlucky in Love? Spark A New Romance with All-Electric Mustang Mach-E Next Valentine's Day

Whether it's celebrating with a new squeeze, revisiting an old flame or doing the anti-holiday night out with the gals (or guys), your all-electric Mustang Mach-E can make whatever you do on Valentine's Day a little more special.

Next Valentine's Day, it might land you a second date – if you play your cards right.

That's according to a Ford survey* that found people vibe with electric vehicles. Looking for shock value? Two in three people said they would pick an electric vehicle to make a good first impression on someone. Eight out of ten are down for an electric-powered date night – with three in four saying they'd prefer to date an electric vehicle owner.

And if rolling up in your Mustang Mach-E impressed your date, then you better have a plan. Thankfully, you're covered. Our first-ever cloud-connected communications system – called SYNC® 4A in the Mustang Mach-E – lets you find the right place for a romantic dinner powered by Yelp's reviews and ratings of the hottest dining spots.

Deliveries of the all-new all-electric SUV begin late 2020. [Reserve the Mustang Mach-E here.](#)

**The survey was conducted by global research and analytics consultancy PSB in June 2019 covering 3,000 people across Europe, USA and China between June 6 and June 14.*

About Ford Motor Company

Ford Motor Company is a global company based in Dearborn, Michigan. The company designs, manufactures, markets and services a full line of Ford cars, trucks, SUVs, electrified vehicles and Lincoln luxury vehicles, provides financial services through Ford Motor Credit Company and is pursuing leadership positions in electrification; mobility solutions, including self-driving services; and connected services. Ford employs approximately 190,000 people worldwide. For more information regarding Ford, its products and Ford Motor Credit Company, please visit www.corporate.ford.com.