With Its Greatest-ever Performance Lineup, Mustang Earns World’s Best-Selling Sports Car Title

- Ford’s constant investment in more Mustang performance offerings is fueling its momentum, making it the best-selling sports car in the world last year and fifth consecutive year for the world’s best-selling sports coupe title
- Now 12 performance pony variants in the lineup: Mustang EcoBoost® and GT models each with two Performance Pack options, Mustang BULLITT, Mustang Shelby® GT350 and available Handling Pack, GT350R, plus GT500 with Handling and Carbon Fiber Track Pack options
- Since sixth-generation Mustang global exports began in 2015, through December 2019, Ford has sold 633,000 Mustangs in 146 countries around the world – including 102,090 Mustangs in 2019

DEARBORN, Mich., April 17, 2020 – This Mustang Day – the nameplate’s 56th birthday – Mustang can now celebrate two global sales crowns, earning world’s best-selling sports car and its fifth straight best-selling sports coupe title. Mustang is also America’s best-selling sports car of the last 50 years.

“We’re proud of our growing Mustang stable and performance variants,” said Jim Farley, chief operating officer, Ford Motor Company. “From Sweden to Shanghai, more and more driving enthusiasts are enjoying the feeling of freedom and the American open road in these new Mustangs. We are honored to serve our owners, enthusiasts and fans for 56 years and counting.”

Two global sales crowns
Fueled by its greatest-ever performance lineup, Mustang sold 102,090 units, according to the most recent new vehicle registration data from IHS Markit, making it the best-selling sports car in the world in 2019. During this period, Mustang sales in Germany increased 33 percent, in Poland sales rose by nearly 50 percent, and in France, they nearly doubled.

The year 2019 also marks the fifth consecutive year that Mustang was the best-selling sports coupe in the world. Sports coupes, as defined by IHS Markit, include two-door and convertible models.

Greatest-ever Mustang performance lineup
In addition to continually adding personalization and technology options, Ford keeps up the Mustang momentum with the nameplate's greatest-ever performance lineup.

With up to 12 enthusiast models available globally, Ford offers customers a new golden age of Mustang performance. These Mustang variants include EcoBoost® and GT models each with two Performance Pack options, Mustang BULLITT, Mustang Shelby® GT350 and available Handling Pack, Shelby GT350R, plus Shelby GT500 with Handling Pack and Carbon Fiber Track Pack options.

Note: IHS Markit global vehicle registrations are compiled from government and other sources and capture 95 percent of global new vehicle volumes in more than 80 countries. Sports cars, as defined by IHS Markit, include all vehicles in the IHS Markit Global Sports Car segment. Mustang is America’s best-selling sports car over the last 50 years, based on Ford analysis of 1966-2018 total U.S. new vehicle cumulative registrations for all sports car segments supplied by IHS Markit.
About Ford Motor Company

Ford Motor Company is a global company based in Dearborn, Michigan. The company designs, manufactures, markets and services a full line of Ford cars, trucks, SUVs, electrified vehicles and Lincoln luxury vehicles, provides financial services through Ford Motor Credit Company and is pursuing leadership positions in electrification; mobility solutions, including self-driving services; and connected services. Ford employs approximately 188,000 people worldwide. For more information regarding Ford, its products and Ford Motor Credit Company, please visit www.corporate.ford.com.