



Maps Off the Beaten Path: Telenav®, Ford Navigation Tech Keeps Routing Even When F-150, Bronco Off-Roaders Exit Cell Coverage

- Ford and Telenav are helping ensure their connected navigation technologies continue working on far-off adventures unlike smartphone mapping apps that cease to work outside cellular range
- New SYNC 4 connected vehicle technology features Telenav's navigation that includes specialized route suggestions for towing and off-roading
- The available hybrid navigation solution, which stores maps and continues routing if adventures take drivers out of cell coverage, is part of the SYNC 4 technology available in the newly redesigned Ford F-150 and Bronco

DEARBORN, Mich., July 29, 2020 – As the all-new F-150 pickup and Bronco two- and four-door 4x4 rugged SUVs take customers on ever more extreme adventures, Ford and Telenav are helping ensure their connected navigation technologies continue working on far-off adventures unlike smartphone mapping apps that cease to work outside cellular range.

That is because Telenav®, Inc. (NASDAQ: TNAV), a leading provider of connected-car and location-based services, is expanding its collaboration with Ford to supply hybrid navigation software and services that continue to work smoothly even when users venture out of network coverage. The available hybrid navigation solution, which stores maps and continues routing if adventures take drivers out of cell coverage, is part of the SYNC 4 technology available in the newly redesigned Ford F-150 and Bronco.

“Customers want connected vehicle technologies to work more like smartphones with real-time, personalized services – and that is exactly what we are offering with Ford SYNC 4 innovations such as Telenav's navigation system,” said Gary Jablonski, manager, Ford Connected Vehicle Infotainment Systems. “F-150 and Bronco drivers now can get richer, quicker location search results, tow more confidently with custom routes and keep following off-road trail maps where other navigation systems go dark when cell coverage ends.”

Additionally, the navigation includes specialized routing options for customers who are towing a trailer or off-roading, both important capabilities for these vehicles. The system guides users to routes best suited for the dimensions of their trailer to help avoid sharp turns, narrow bridges and low overpasses. Off-road enthusiasts can navigate to and on many 4X4 trails across North America, with additional trail maps to be added over time.

For everyday driving, the connected navigation experience will give F-150 and Bronco owners the latest maps for reliable, time-saving navigation and location information such as finding cheap and available parking or a well-reviewed restaurant to eat along the way. The navigation solution uses real-time traffic conditions to provide the fastest routes with alerts of incidences like accidents and congestions along the route. To help minimize distractions while driving, customers can use SYNC 4's digital voice assistance for many of these features.

“Ford and Telenav are building on a long-term collaboration to help customers get the most out of their vehicles, whether it's advising F-150 customers to steer around traffic jams to help save time getting to jobs or keeping Bronco off-roaders on track on their exciting adventures,” said H.P. Jin, Telenav Co-Founder and CEO. “We're proud to be a partner in that with our connected navigation solution and services.”

F-150 and Bronco customers also will have access to up-to-date landmarks and businesses in the surrounding area with their descriptions and user ratings from Yelp. Telenav's one-box search technology makes looking up addresses and destinations simple and convenient, intelligently prioritizing results based on the user's location and personal preferences.

The navigation solution incorporates prediction service that anticipates the user's destinations and automatically makes routing suggestions, all without the user having to enter a single word.

About Ford Motor Company

Ford Motor Company is a global company based in Dearborn, Michigan. The company designs, manufactures, markets and services a full line of Ford cars, trucks, SUVs, electrified vehicles and Lincoln luxury vehicles, provides financial services through Ford Motor Credit Company and is pursuing leadership positions in electrification; mobility solutions, including self-driving services; and connected services. Ford employs approximately 188,000 people worldwide. For more information regarding Ford, its products and Ford Motor Credit Company, please visit www.corporate.ford.com.

About Telenav

Telenav is a leading provider of connected car and location-based services, focused on transforming life on the go for people - before, during, and after every drive. Leveraging our location platform, we enable our customers to deliver custom connected car and mobile experiences. To learn more about how Telenav's location platform powers personalized navigation, mapping, big data intelligence, social driving, and location-based advertising, visit www.telenav.com.

Forward Looking Statements

This press release contains forward-looking statements that are based on Telenav management's beliefs and assumptions and on information currently available to its management. # Forward-looking statements can be identified by various words such as "expects," "intends," "will," "anticipates," "believes," "confident," "continue," "propose," "seeks," "could," "may," "should," "estimates," "forecasts," "might," "goals," "objectives," "targets," "planned," "projects," and similar expressions. Any forward-looking statement made in this press release speaks only as of the date on which it is made. Actual events or results may differ materially from those described in this document due to a number of risks and uncertainties. Telenav undertakes no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future developments or otherwise. These potential risks and uncertainties include, among others: #Telenav's ability to develop and implement products for Ford and to support Ford and its customers; Telenav's success in extending its contracts for current and new generation of products with its existing automobile manufacturers and tier ones, particularly Ford; Telenav's ability to achieve additional design wins and the delivery dates of automobiles including Telenav's products; reductions in demand for automobiles; potential impacts of automobile manufacturers and tier ones including competitive capabilities in their vehicle; Telenav's ability to acquire certification for automotive SPICE and other contractual obligations with customers; failure to reach agreement with customers for awards and contracts on products and services in which Telenav has expended resources developing; competition from other market participants who may provide comparable services to subscribers without charge; the timing of new product releases and vehicle production by Telenav's automotive customers, including inventory procurement and fulfillment. Telenav discusses these risks in greater detail in "Risk Factors" and elsewhere in its Form 10-K for the fiscal year ended June 30, 2019 and other filings with the U.S.

Securities and Exchange Commission (“SEC”), which are available at the SEC’s website at www.sec.gov. Given these uncertainties, you should not place undue reliance on these forward-looking statements.