



FORD MEDIA CENTER

Ford North America COO to Outline Opportunities in Launch, Quality and Cost at RBC Industrials Conference on Sept. 14

DEARBORN, Mich., Sept. 8, 2020 – Lisa Drake, Ford COO of North America, will discuss the company's North America business with lead auto analyst Joe Spak during the RBC Industrials Conference on Monday, Sept. 14, at 10:40 a.m. EDT.

The session will cover topics such as Ford's North America cost structure, the company's plans to capitalize on vehicle connectivity, and quality and launch improvements.

Participants can view the session at this [webcast link](#). Additional information is available at shareholder.ford.com.

About Ford Motor Company

Ford Motor Company is a global company based in Dearborn, Michigan. The company designs, manufactures, markets and services a full line of Ford cars, trucks, SUVs, electrified vehicles and Lincoln luxury vehicles, provides financial services through Ford Motor Credit Company and is pursuing leadership positions in electrification; mobility solutions, including self-driving services; and connected services. Ford employs approximately 188,000 people worldwide. For more information regarding Ford, its products and Ford Motor Credit Company, please visit www.corporate.ford.com.