



2020 Ford Explorer Earns Insurance Institute for Highway Safety's Top Safety Pick+, the Institute's Highest Honor

DEARBORN, Mich., Sept. 21, 2020 – The 2020 Ford Explorer has earned the Insurance Institute for Highway Safety's Top Safety Pick+ for vehicles built after May 2020. Top Safety Pick+ is the Institute's highest safety award.

The Insurance Institute for Highway Safety's Top Safety Pick+ award criteria includes six crashworthiness tests as well as ensuring minimum "acceptable or good" headlight ratings on vehicles that must come equipped with advanced driver-assist technologies that can help avoid or reduce a collision.

"Explorer is America's all-time best-selling SUV and with that, our customers expect it to take their family on adventures everywhere – from school to our national parks," said Lee Newcombe, Explorer marketing manager, Ford Motor Company. "This honor from the Insurance Institute for Highway Safety reaffirms the obsession of our entire team who work tirelessly toward the goal of helping our customers arrive at these places and everywhere else in between."

As part of Ford's commitment to advanced technologies, Explorer features the Ford Co-Pilot360™ suite of driver-assist features as standard equipment. The Insurance Institute for Highway Safety recognized Explorer in both vehicle-to-vehicle and vehicle-to-pedestrian evaluations. Explorer aced all six areas of the Institute's crashworthiness testing and is recognized for the lighting capabilities of its headlamps across all series levels.

The full suite of Ford Co-Pilot360 driver-assist features on the 2020 Ford Explorer include:

- Pre-Collision Assist with Automatic Emergency Braking including:
 - Pedestrian Detection
 - Forward Collision Warning
 - Dynamic Braking System
 - Blind Spot Information System
 - Rearview Camera
 - Cross-Traffic Alert
 - Lane-Keeping System
 - Auto High-Beam Headlamps

About Ford Motor Company

Ford Motor Company (NYSE: F) is a global company based in Dearborn, Michigan. The company designs, manufactures, markets and services a full line of Ford trucks, utility vehicles, and cars – increasingly including electrified versions – and Lincoln luxury vehicles; provides financial services through Ford Motor Credit Company; and is pursuing leadership positions in electrification; mobility solutions, including self-driving services; and

connected vehicle services. Ford employs approximately 186,000 people worldwide. For more information regarding Ford, its products and Ford Motor Credit Company, please visit corporate.ford.com.