



## Answering the Call of Enthusiasts, Bronco Brand Expands Sasquatch Package to Models with 7-Speed Manual Transmission

**DEARBORN, Mich., Sept. 21, 2020** – Listening to reservation-holder feedback, Ford is expanding the availability of its high-performance off-road Sasquatch™ package to all-new Bronco two- and four-door models with a class-first 7-speed manual transmission.

“The Bronco community spoke and we heard them,” said Mark Grueber, Ford Bronco consumer marketing manager. “Our team moved quickly to add Sasquatch with a manual transmission – another example of our focus on giving customers the best possible off-road vehicles and accessories that we can.”

The increased availability of the Sasquatch package also makes the Ford Bronco the only 4x4 with a 7-speed manual and 35-inch off-road tires in its class.

### **Sasquatch plus manual unlocks even more off-road capability**

While other brands save their best hardware for premium series models, Bronco is making off-road capability a priority across every two- and four-door trim level with the available Sasquatch package.

Checking the Sasquatch box adds class-first 35-inch Goodyear® mud-terrain tires mounted to 17-inch beadlock-capable wheels, Dana™ front and rear electronic locking axles with 4.7:1 final drive ratio, and high-clearance suspension with a nearly two-inch wider track, position-sensitive Bilstein shocks and wider fender flares.

Sasquatch package will be available across the lineup, including Base, Big Bend™, Black Diamond™ Outer Banks™, and Badlands™. It is standard on Bronco Wildtrak™ and First Edition models, while the Badlands™ series with available Sasquatch package and standard semi-active hydraulic front stabilizer bar disconnect results in the ultimate Bronco rock crawler.

“Capability is always a priority, and pairing Sasquatch with a manual transmission and available advanced 4x4 system gives it a maximum crawl ratio of 94.75:1, providing even more off-road capability across the line-up,” said Dave Pericak, Ford icons global director.

The manual transmission with Sasquatch package is targeted to be available in late 2021.

### **Bronco Build and price goes live in October**

As excitement builds around the Bronco brand of rugged SUVs, the Bronco two- and four-door [build and price](#) site will go live in October. Enthusiasts will be able to virtually create their ideal models and compare pricing for option groups. Reservation holders can create their dream off-road machine and print and save the information for ordering, which will begin in December.

The all-new two- and four-door Bronco goes on sale next spring. To learn more about Bronco and Bronco Sport, go to [Ford.com/Bronco](https://Ford.com/Bronco).

## About Ford Motor Company

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