



Ranger Splash Is Back! Classic Name Reimagined in a New Package with a Series of One-Time-Only Colors to Follow

- A sporty, stylish blast from the past returns as the Ford Ranger adds the Splash™ Package for the 2022 model year
- Ranger Splash Package includes distinctive orange and black body-side graphics, unique matte black wheels, orange and black trim inside and out, and specially designed seats
- Ranger will also be available with Splash Limited Editions – one-time-only colors that will drop every few months, with Splash™ – Snow Edition kicking off the first batch of these limited-run offerings

DEARBORN, Mich., Sept. 1, 2021 – Ford Ranger fans, the Splash™ is back. The much-loved special appearance package from the 1990s is making a comeback, reimagined for today and starting with the 2022 Ford Ranger Splash™ Package.

“Ranger customers love to personalize their trucks – more than 80% customize their Ranger with an appearance package – and with Splash, we’re giving them something exclusive,” said Chad Callandar, Ford Ranger marketing manager. “Every few months, we’re going to roll out another exterior color for Ranger that will be offered one time only and in very limited quantities.”

Splash will come in two styles, the Splash Package and Splash™ Limited Edition. The Splash Package will be available all model year and comes with body-side orange and black graphics and special 18-inch 12-spoke wheels finished in matte black. Ranger Splash includes orange grille nostrils, plus gloss black accents on the grille, bumpers, rearview mirror caps, wheel lip moldings and fender vents. The interior features exclusive seats with orange contrast stitching and unique carbon grain with tuxedo stripes – leather-trimmed in Lariat. Orange contrast stitching also appears on the steering wheel, gear shifter and parking brake boot. Lariat models get orange accent stitching on front and rear armrests and on the dash top.

The Splash Package can be combined with the FX2 or FX4 Package to add more off-road capability to its distinctive looks.

Ford will also bring a fresh dash of color by revealing Splash Limited Edition trucks every few months in a series of one-time-only hues with just a few hundred vehicles available. It also features 18-inch matte black wheels and a unique combination of exterior and interior content and finishes. The Splash – Snow Edition kicks off the first batch.

Ranger Splash Package will be available for SuperCrew® models optioned in XLT and Lariat trim series, priced at \$1,495 with deliveries starting at the end of the year. Ranger is proudly assembled at Michigan Assembly Plant in Wayne, Michigan.

About Ford Motor Company

Ford Motor Company (NYSE: F) is a global company based in Dearborn, Michigan, that is committed to helping build a better world, where every person is free to move and pursue their dreams. The company’s Ford+ plan for growth and value creation combines existing strengths, new capabilities and always-on relationships with customers to enrich experiences for and deepen the loyalty of those customers. Ford designs, manufactures, markets and services a full

line of connected, increasingly electrified passenger and commercial vehicles: Ford trucks, utility vehicles, vans and cars, and Lincoln luxury vehicles. The company is pursuing leadership positions in electrification, connected vehicle services and mobility solutions, including self-driving technology, and provides financial services through Ford Motor Credit Company. Ford employs about 182,000 people worldwide. More information about the company, its products and Ford Motor Credit Company is available at corporate.ford.com.