



FORD MEDIA CENTER

Ford Pro CEO Ted Cannis to Discuss Customer Productivity At RBC Capital Markets Global Industrials Conference

DEARBORN, Mich., September 3, 2021 – Ted Cannis, CEO of Ford Pro, Ford’s global vehicle services and distribution business focused on helping commercial customers improve performance, will participate in a fireside chat with autos analyst Joseph Spak at the RBC Capital Markets Global Industrials Conference at 1:20 p.m. ET on Thursday, Sept. 9.

Cannis will discuss Ford Pro developments and plans for helping its customers increase uptime and reduce ownership costs, as the company brings its Ford+ plan for growth and value creation to life in the commercial space. Ford, already a leader in commercial vehicles with a 43% share of the class 1-7 commercial full-size truck and van market in the U.S. and the leading commercial vehicle brand in Europe for six years in a row, sees significant upside for customers and for Ford in that space.

Conference participants are encouraged to register for the webcast in [advance online](#). Information about the RBC Capital Markets event is also available at shareholder.ford.com.

About Ford Motor Company

Ford Motor Company (NYSE: F) is a global company based in Dearborn, Michigan, that is committed to helping build a better world, where every person is free to move and pursue their dreams. The company’s Ford+ plan for growth and value creation combines existing strengths, new capabilities and always-on relationships with customers to enrich experiences for and deepen the loyalty of those customers. Ford designs, manufactures, markets and services a full line of connected, increasingly electrified passenger and commercial vehicles: Ford trucks, utility vehicles, vans and cars, and Lincoln luxury vehicles. The company is pursuing leadership positions in electrification, connected vehicle services and mobility solutions, including self-driving technology, and provides financial services through Ford Motor Credit Company. Ford employs about 182,000 people worldwide. More information about the company, its products and Ford Motor Credit Company is available at corporate.ford.com.