



Roelant de Waard, Ford of Europe Passenger Vehicles Head, To Retire After More Than 30 Years With the Company

- Defined European Passenger Vehicle strategy in transformative change to electrification

COLOGNE, Germany, Nov. 15, 2021 – Roelant de Waard, general manager, Passenger Vehicles, for Ford of Europe has elected to retire effective Dec. 31 after more than 30 years of dedicated service to the company.

The appointment of the incoming general manager, Passenger Vehicles, Ford of Europe, will be the subject of a future announcement.

“Roelant has been an outstanding leader at Ford and that was never truer than over the past years, being responsible for defining the Passenger Vehicle strategy in a time when electrification represents the most transformative change of our industry in over 100 years,” said Stuart Rowley, president, Ford of Europe. “At Ford of Europe, we are leading the way in our ambition to create a sustainably profitable all-electric future.”

Roelant de Waard joined Ford in 1990 and during his career has held assignments in the Netherlands, the United States, the United Kingdom and Germany. In January 2011, he was elected an officer of the company and appointed to the position of vice president, Marketing, Sales and Service, in Ford of Europe.

About Ford Motor Company

Ford Motor Company (NYSE: F) is a global company based in Dearborn, Michigan, that is committed to helping build a better world, where every person is free to move and pursue their dreams. The company’s Ford+ plan for growth and value creation combines existing strengths, new capabilities and always-on relationships with customers to enrich experiences for and deepen the loyalty of those customers. Ford designs, manufactures, markets and services a full line of connected, increasingly electrified passenger and commercial vehicles: Ford trucks, utility vehicles, vans and cars, and Lincoln luxury vehicles. The company is pursuing leadership positions in electrification, connected vehicle services and mobility solutions, including self-driving technology, and provides financial services through Ford Motor Credit Company. Ford employs about 184,000 people worldwide. More information about the company, its products and Ford Motor Credit Company is available at corporate.ford.com.

About Ford of Europe

Ford of Europe is responsible for producing, selling and servicing Ford brand vehicles in 50 individual markets and employs approximately 42,000 employees at its wholly owned facilities and consolidated joint ventures and approximately 55,000 people when unconsolidated businesses are included. In addition to Ford Motor Credit Company, Ford Europe operations include Ford Customer Service Division and 14 manufacturing facilities (10 wholly

owned facilities and four unconsolidated joint venture facilities). The first Ford cars were shipped to Europe in 1903 – the same year Ford Motor Company was founded. European production started in 1911.