



## Full Speed Ahead: Ford Planning to Nearly Double All-Electric F-150 Lightning Production to 150,000 Units Annually; First Wave of Reservation Holders Invited to Order

- Ford is planning to nearly double production capacity of the all-electric F-150 Lightning™ pickup to 150,000 vehicles per year at the Rouge Electric Vehicle Center in Dearborn, Michigan, to meet soaring customer demand
- F-150 Lightning moves to the final phase of pre-production as pickups roll off the line for real-world durability and thousands of miles of testing ahead of customer deliveries this spring
- On Thursday, the first wave of reservation holders for F-150 Lightning will start converting their reservations to orders; additional reservation holders will be invited in phases to place their order over the next few months. For those who don't receive invites for the 2022 model year, there will be an opportunity to order for future model years.
- With unprecedented demand for the Mustang Mach-E, Ford earlier announced it will increase production starting this year and expects to reach 200,000-plus units per year by 2023; within 24 months, Ford will have the global capacity to produce 600,000 battery electric vehicles annually

**DEARBORN, Mich., Jan. 4, 2022** – Ford Motor Company said today it is planning to nearly double production of the F-150 Lightning™ pickup at the Rouge Electric Vehicle Center in Dearborn to 150,000 trucks per year to meet high demand for the first all-electric version of America's best-selling vehicle, the F-Series. And beginning Thursday, the first group of reservation holders will be invited to place their orders for the F-150 Lightning.

“With nearly 200,000 reservations, our teams are working hard and creatively to break production constraints to get more F-150 Lightning trucks into the hands of our customers,” said Kumar Galhotra, president of The Americas & International Markets Group, Ford Motor Company. “The reality is clear: People are ready for an all-electric F-150 and Ford is pulling out all the stops to scale our operations and increase production capacity.”

Due to unprecedented customer interest, Ford is implementing a wave-by-wave reservation process, with reservation holders being asked to watch for an invitation via email from Ford or to log into their Ford.com account over the next few months. Those who don't receive invitations to convert for the 2022 model year will have an opportunity to order a future model year vehicle in due course.

Flexibility is key to Ford's production system and the way teams are now working to deliver the company's future lineup of electric vehicles. To deliver this latest increase, a small task force of employees from manufacturing, purchasing, strategy, product development and capacity planning are finding ways to quickly adapt and expand production of the groundbreaking pickup. Ford is working with key suppliers – as well as with its own manufacturing facilities Rawsonville Components Plant and Van Dyke Electric Powertrain Center – to find ways to increase capacity of electric vehicle parts, including battery cells, battery trays and electric drive systems.

“The pride and quality UAW members are putting into building the iconic Ford F-150 Lightning is evident in the high pre-production demand for the new F-150 Lightning truck,” said Chuck Browning, UAW vice president. “UAW members are leading the way in doubling the amount of vehicles Ford is producing for this game-changing model of our legendary union-built vehicle.”

This week marks the final pre-build phase before accelerating into mass production of F-150 Lightning trucks for retail customers and F-150 Lightning Pro for commercial customers. These production-level trucks will be used for testing in real-world customer conditions, collectively accumulating 1 million miles.

The Lightning is drawing interest from customers of competitor brands at a record rate in North America, with more than 75% of reservation holders new to the Ford brand. Production of the 2022 F-150 Lightning pickup will begin this spring at a starting MSRP of \$39,974<sup>1</sup> before potential federal tax incentives<sup>2</sup>.

Ford is committed to leading the electric vehicle revolution, investing more than \$30 billion in electric vehicles through 2025. Over the next two years, Ford aims to emerge as the clear No. 2 electric vehicle maker in North America and then challenge the No. 1 spot as huge investments in battery and electric vehicle manufacturing come onstream. Within 24 months, Ford will have the global capacity to produce 600,000 battery electric vehicles annually.

In addition to scaling Lightning production, Ford recently announced the tripling of production for the Mustang Mach-E and expects to reach 200,000-plus units per year by 2023. Ford's all-electric van, the 2022 E-Transit, goes on sale early this year.

Ford is building the largest, most advanced, most efficient auto production facility in its 118-year history in Tennessee, where it will assemble next-generation F-Series electric pickups. Together with SK Innovation, Ford is also building three new BlueOval SK battery plants – one in Tennessee and two in Kentucky – to produce advanced lithium-ion batteries to power next-generation Ford and Lincoln vehicles.

This \$11.4 billion investment will create nearly 11,000 new jobs at BlueOval City and BlueOvalSK Battery Park in Tennessee and Kentucky and build on Ford's position as America's leading employer of hourly autoworkers.

To learn more about the all-electric 2022 Ford F-150 Lightning truck, click [here](#).

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<sup>1</sup>MSRP for base vehicle. Excludes destination/delivery fee plus government fees and taxes, any finance charges, any dealer processing charge, any electronic filing charge, and any emission testing charge. Optional equipment not included.

<sup>2</sup>The federal tax credit is a potential future tax savings. The amount of your tax savings will depend on your individual tax circumstances. Please consult with your own tax or legal professional to determine eligibility, specific amount of incentives or rebates available. The federal tax credit amount may be reduced according to credit phase-out rules. Incentives and additional rebates are not within Ford's control. This information does not constitute tax or legal advice. For additional information, go to <https://www.afdc.energy.gov/laws/409>.

## About Ford Motor Company

Ford Motor Company (NYSE: F) is a global company based in Dearborn, Michigan, that is committed to helping build a better world, where every person is free to move and pursue their dreams. The company's Ford+ plan for growth and value creation combines existing strengths, new capabilities and always-on relationships with customers to enrich experiences for and deepen the loyalty of those customers. Ford designs, manufactures, markets and services a full line of connected, increasingly electrified passenger and commercial vehicles: Ford trucks, utility vehicles, vans and cars, and Lincoln luxury vehicles. The company is pursuing leadership positions in electrification, connected vehicle services and mobility solutions, including self-driving technology, and provides financial services through Ford Motor Credit Company. Ford employs about 184,000 people worldwide. More information about the company, its products and Ford Motor Credit Company is available at [corporate.ford.com](https://corporate.ford.com).