



FORD MEDIA CENTER



Anning Chen

President and CEO, Ford China

Anning Chen is president and CEO of Ford China, effective November 1, 2018. Chen reports to Jim Farley, Ford CEO. Chen leads the company's operations in Greater China, including all import and joint venture operations. He is also tasked to implement the company's global strategy and lead China's future development.

Chen is a 25-year auto industry veteran with extensive expertise in leading transformation; establishing alliances and joint ventures, and developing competitive products for China. He "comes back home" to Ford, where he first began his distinguished career in 1992. During his seventeen years at Ford, he held various executive management roles focusing on product and technology platform development, and joint venture expansion.

Most recently, Chen was CEO of Chery Automobile LTD, China, as well as Chairman of the Board of Directors for Chery Jaguar Land Rover Automotive, China. In this role, Chen led the success of Chery Jaguar Land Rover; He also directed the Chery turnaround, transforming it into a profitable globally-operated Chinese auto company that has international business outreach and a diversified culture.

From 2010 to 2018, Chen held several leadership roles in Chery Automobile LTD, China including: CEO; Executive Vice President and Chief Operating Officer; and Vice President of Products and Engineering. He also held the positions of Chairman of the Board of Directors, Chery Jaguar Land Rover Automotive, China; and Chairman of the Board, Qoros Automotive, China.

Chen holds a Ph.D. in Engineering from the University of Cincinnati, Ohio, U.S. and he earned his MBA from the University of Michigan Ross Business School, Ann Arbor, Michigan, U.S.