Cynthia Williams has been appointed director, Sustainability, Homologation and Compliance, effective Dec. 1. She will be responsible for sustainable business plans and policies, environmental negotiations with regulatory bodies around the world, reporting on the company’s environmental and social performance, and engaging with non-government organizations and other external stakeholders.

Currently, Cynthia is assistant director, Global Automotive Safety Office. In this position she has been responsible for leading the safety governance process, including identifying, analyzing and making recommendations on potential safety and compliance concerns. She also has been responsible for developing and coordinating responses to all government agency investigations.

Since joining Ford in 1992, as part of the Ford College Graduate Program in the Automotive Emissions and Fuel Economy Office, Cynthia has held several positions, which include Ford’s Sustainability, Environment and Safety Director in Asia Pacific, Environmental Policy Manager, Energy Planning and Compliance Manager, and On-Board Diagnostics Production Compliance Programs Manager. Cynthia is the past chair of the Alliance of Automobile Manufacturers Mobile Source Policy Committee.

In Asia Pacific, she was the Executive Champion for the Professional Women’s Network and the Gay, Lesbian, Bisexual or Transgender Employee Resource Groups. Cynthia also held the position of Vice President of Operations for the Ford Employees African Ancestry Network (FAAN) and is committed to mentoring young engineers, peers and FAAN members.

A native of Flint, MI, Cynthia earned a Bachelor of Science degree in Mechanical Engineering from Michigan State University and a Master’s degree in Business Administration from the University of Detroit Mercy. Cynthia is married with two children.

She is based in Dearborn, Michigan.