Jeff Jones is the Vice President of Ford's North American City Solutions. Jones leads Ford’s global efforts to partner with municipalities to identify key urban mobility needs that will inform development of new mobility services while also working to create, pilot and implement new mobility solutions in cities worldwide.

Previously, Jones was an Executive Director for Asia Pacific Strategy. In this role, Jones was responsible for developing strategies for smart mobility, digital services, and autonomous vehicles for Asia Pacific.

And before that role, Jones was the Lincoln Segment Chief for Asia Pacific, responsible for the development and launch of Lincoln products to support the significant growth in China since the brand’s re-introduction in 2014.

Jones originally joined Ford in 1996 as a research engineer and also spent time as a design and release engineer working on infotainment solutions that led to the development of Ford’s SYNC program. He left the company in 2005 to pursue an MBA at Harvard Business School and cofounded Local Motors, an automotive start-up, with a classmate the following year. In 2008, he returned to Ford in Product Development.

Jones graduated from the University of Michigan – Dearborn in 2001 with bachelor’s degrees in computer and electrical engineering. He also holds a master of science degree in engineering management from the University of Michigan and a master’s in business administration from Harvard Business School with distinction.