Lyle Watters is president, South America & International Markets Group, Ford Motor Company, effective May 1, 2020. In this position, he is responsible for all Ford operations in South America and the International Markets Group. He reports to Kumar Galhotra, president, Americas and International Markets Group.

Watters has been president, South America, since Aug. 1, 2016, and was previously chief financial officer and vice president, Finance & Strategic Planning for Ford of Europe. He served as a member of the Ford Otosan and Ford Sollers board of directors from 2012 to 2016. Prior to his service in Europe, he was chief financial officer, Ford South America, a position he assumed in October 2008.

Between October 2005 and September 2008, Watters served as director of Business Strategy at Ford of Europe, responsible for business development and strategic planning. Watters joined Ford of Britain in 1987 in finance and held various positions in Europe and North America, both in the automotive and financial services divisions. Returning from North America in 1998, he was appointed treasurer, Ford of Europe, and in 2000 he was named finance controller for Ford’s Premier Automotive Group, which included Jaguar Land Rover, Aston Martin Lagonda and Volvo Cars. In 2003, he was appointed finance controller for Global Marketing and Sales at Jaguar Land Rover.

Born in 1965, he graduated from Queens University in Belfast with an MBA in 1987.