



## FORD MEDIA CENTER



# Lynn Vojvodich

Member, Board of Directors, Ford Motor Company

Lynn Vojvodich was elected to the company's board of directors, effective April 1, 2017. She serves on the Nominating and Governance, Sustainability and Innovation, and Audit Committees.

Vojvodich is a global technology executive who has built, grown and transformed businesses for more than 20 years. She works with venture capital firms as an advisor to pre-IPO and start-up companies.

From 2013 to February 2017, Vojvodich was executive vice president and chief marketing officer of Salesforce, the world's fourth largest enterprise software company and the global leader in customer relationship management.

Vojvodich has held leadership roles at Microsoft and BEA Systems and was a partner at the venture capital firm Andreessen Horowitz. She began her career in a hard hat working on the design and construction of Gulfstream jets and offshore oil structures.

She serves as an independent director of The Priceline Group Inc. and was chairman of Take3, a marketing strategy firm she founded in 2006.

Vojvodich received a Bachelor of Science degree in Product Design from Stanford University and a Master of Business Administration from Harvard Business School.