



## FORD MEDIA CENTER



# Mark Buzzell

President and CEO, Ford Motor Company of Canada, Limited

Mark Buzzell is president and CEO of Ford Motor Company of Canada, Limited, appointed to the position in January 2017. He leads Ford of Canada's operations across the country, including a national headquarters, three regional offices, three vehicle assembly and engine manufacturing plants, and two parts distribution centres.

Ford employs approximately 8,000 people in Canada, while an additional 18,000 people are employed in the more than 400 Ford and Ford-Lincoln dealerships across the country.

"I have long expressed an interest in being able to lead a national organization," said Buzzell. "As a team, I know we can continue to evolve the way we deliver value for the Canadian customer, with great products and an industry-leading customer experience."

Buzzell was the general manager for the western market area in the United States, a position he assumed in February 2015. In this role, Buzzell was responsible for leading the operations for 456 Ford and Lincoln dealers covering five major metropolitan areas (Los Angeles, San Francisco, Phoenix, Seattle and Denver) and across 13 states.

Buzzell joined the company in 1989 and has held a variety of marketing, sales and service positions across the United States, as well as in the Caribbean and Central America, including merchandising, brand development, product marketing, franchising, sales development and dealer operations. He has extensive sales field experience including assignments in Twin Cities, Chicago and as general manager of the Great Lakes market area.

"It's a great time to lead Ford of Canada. I'm honoured to be working with such a talented team, as well as the strong network of dealers across the country," said Buzzell. "Together, we'll continue to innovate in every part of the business as Ford moves from being an automotive company to being an auto and mobility company."

Buzzell has a bachelor of business degree from Pennsylvania State University and a master's degree in marketing from the University of Notre Dame. Outside of work he loves to spend time with his family, enjoys mountain biking and traveling. Along with his family, Buzzell looks forward to exploring the parts of Canada they have yet to experience.