



FORD MEDIA CENTER



Moray Callum

Vice President, Design, Ford Motor Company

Moray Callum is vice president, Design, since Jan. 1, 2014.

In this capacity, Callum leads the design of all concept and production vehicles for the Ford and Lincoln brands globally. He reports to Hau Thai-Tang, chief product development & purchasing officer.

Since 2006, as executive director, Design, The Americas, Callum has had overall responsibility for the design of all cars and trucks created in Ford's North and South America studios and the new Lincoln products. His successes include the new Ford Fusion, Explorer, Mustang, EcoSport and Lincoln MKZ.

From 2001 to 2006, Callum led the design transformation for Mazda. Based in Japan, he brought to life a new generation of Mazda vehicles including the iconic MX-5 sports car and CX-7 crossover, along with the spirited lineups of Mazda2, Mazda3, Mazda5 and Mazda6.

Callum joined Ford in 1995. He has designed key North American products like the 2000 Ford Taurus and the last generation of Ford Super Duty pickups.

His international design career started in 1982 when he began working for Chrysler Corporation, UK and PSA Peugeot Citroën on passenger and commercial vehicles. In 1988, he joined Ghia SpA as a consultant designer, where his work included the reveal of the Ford Ghia Via concept vehicle in 1989.

Callum, born in 1958, graduated from Napier University in Edinburgh with a bachelor's degree in industrial design. He also holds a master's degree in transportation design from the Royal College of Art in London.