



FORD MEDIA CENTER



## Sheryl Connelly

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Sheryl Connelly has served as Ford Motor Company's futurist for more than a decade. She is responsible for identifying global trends, exploring potential implications and cascading these insights on futuring to organizations throughout the company, including design, product development and corporate strategy. She is a member of the Global Advisory Council on transportation for the World Economic Forum. Fast Company magazine named her one of the Most Creative People in Business in 2013 and 2015. Connelly has been a featured speaker at TED Global, appeared on CBS This Morning, CNBC's Fast Money and NPR's All Things Considered with Robert Siegel. Before working for Ford, she practiced law. In addition to a juris doctorate, Connelly holds a bachelor's degree in finance and a master's in business administration. When her schedule permits, she teaches design research at Center for Creative Studies in Detroit.