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2018 Lincoln Continental Earns IIHS Top Safety Pick+ Rating

- 2018 Continental earns good ratings in all five crashworthiness tests as well as LED headlights, resulting in a coveted Top Safety Pick+ award from Insurance Institute for Highway Safety
- Continental's front-end structure cited for good performance in small overlap front test
- Continental's front crash prevention system earns a superior rating

DEARBORN, Mich., December 7, 2017 – Good ratings in all five crashworthiness tests as well as a good rating for LED headlights help the all-new 2018 Lincoln Continental qualify for a coveted *TOP SAFETY PICK+* award from the Insurance Institute for Highway Safety.

The Continental's front crash prevention system earns a superior rating. When equipped with the system, the car avoided collisions in IIHS track tests at 12 mph and 25 mph. The system also has a forward collision warning component that meets National Highway Traffic Safety Administration (NHTSA) criteria.

In addition, the Continental's LED projector headlights earn a good rating, providing ample lighting on a straightaway and most kinds of curves. They can be obtained with high-beam assist, a feature that automatically switches between high beams and low beams, depending on the presence of other vehicles.

"We are honored that Lincoln Continental accolades have been steady from the time we introduced it as a concept car through present day on the road," said Scott Tobin, Director of Lincoln Product Development. "Lincoln's philosophy has always been to understand the ideal customer experience and then bring it to life in all phases of shopping, buying, and full ownership. Safety is always a priority for Lincoln and we are pleased to receive this rating from IIHS."

Vehicles qualify for a *TOP SAFETY PICK+* award if they have good ratings from IIHS in five crashworthiness tests — small overlap front, moderate overlap front, side, roof strength and head restraints — and an available front crash prevention system that earns a superior or advanced rating and good or acceptable headlights.

About The Lincoln Motor Company

The Lincoln Motor Company is the luxury automotive brand of Ford Motor Company, committed to creating compelling vehicles with an exceptional ownership experience to match. For more information about The Lincoln Motor Company, please visit media.lincoln.com or www.lincoln.com. Follow us on Facebook at [facebook.com/lincoln](https://www.facebook.com/lincoln).